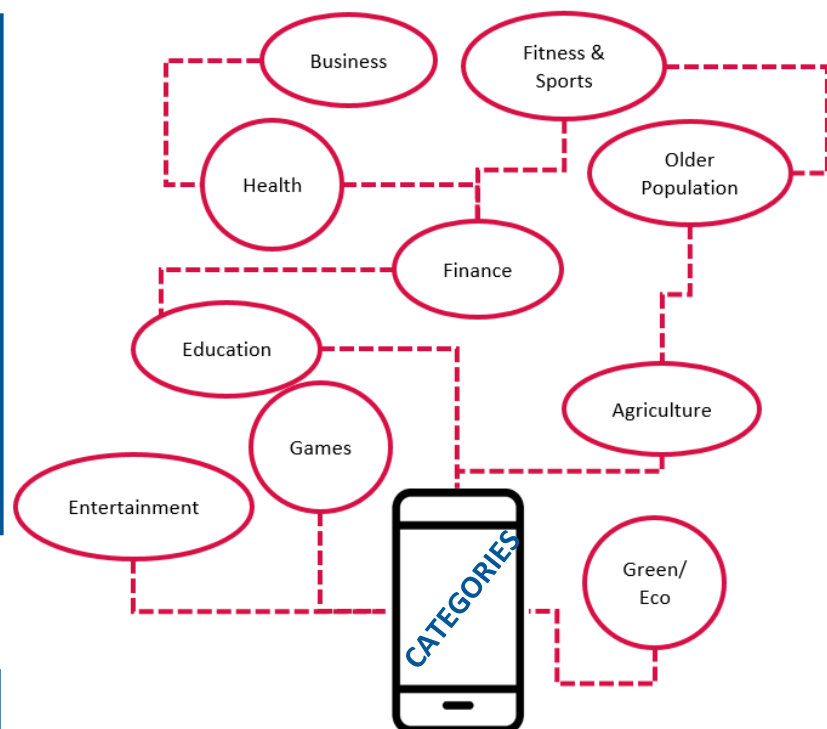


# THE [www.cit.ie/apprentice](http://www.cit.ie/apprentice) APPRENTICE

*Annual competition held every March as part of Innovation Week at Cork Institute of Technology*

**The APPrentice Competition** is run by CIT's Hincks Centre for Entrepreneurship Excellence and the School of Business to inspire students to create new and interesting APP ideas. Students have the opportunity to share business ideas and get the chance to win prizes for their efforts.

- Over a hundred APP ideas presented each year
- Students from very different academic disciplines attracted to the entrepreneurial world
- Highlight ideas which otherwise could have passed unnoticed.



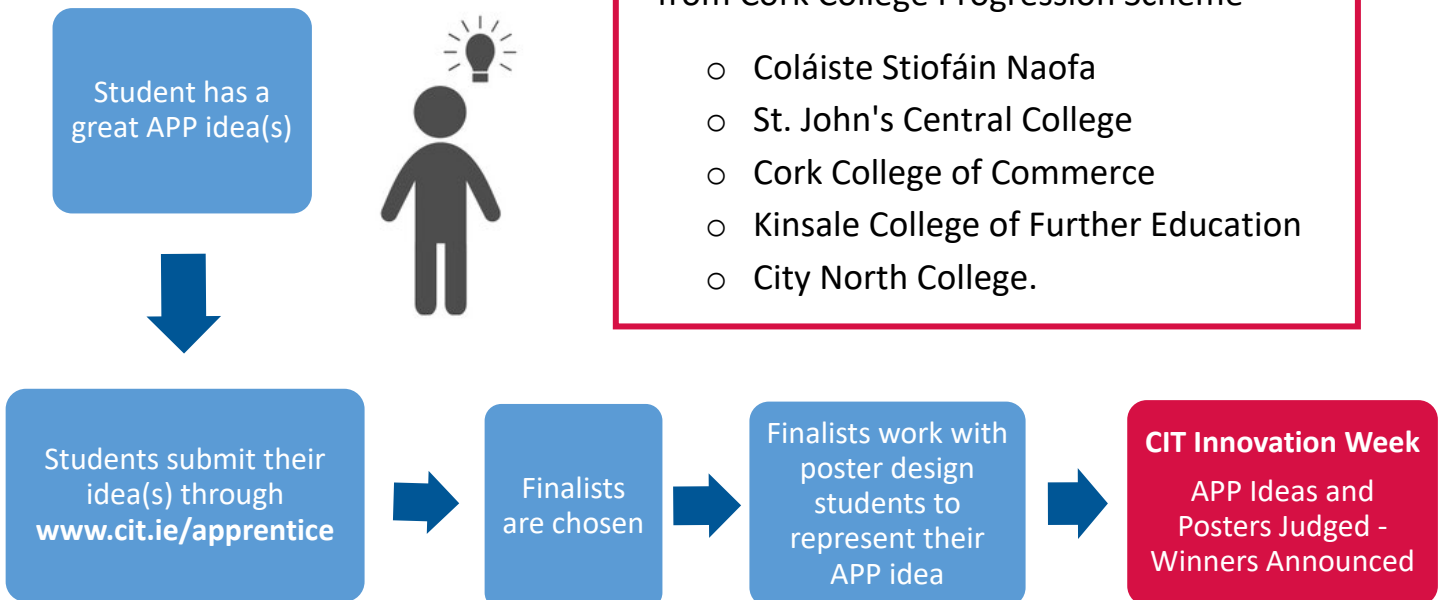
The APP Competition is part of the strong entrepreneurship ecosystem at Cork Institute of Technology. Other annual competitions include: the Business Model Canvas challenge for 1<sup>st</sup> year students, Prize for Innovation and the Innovation Challenge

- There is no need to create the APP, just come up with a great APP idea
- Students can submit as many ideas as they like
- Finalists collaborate with poster design students to create a poster representing their APP idea



The competition is open to all students from CIT and IT Tralee and QQI students from Cork College Progression Scheme

- Coláiste Stiofáin Naofa
- St. John's Central College
- Cork College of Commerce
- Kinsale College of Further Education
- City North College.



The event is organised by the Hincks Centre and supported by the School of Business & CIT's Enterprise Intern Team.

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